



**FOR IMMEDIATE RELEASE**

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**Education, Fun Mix for Kids at Bend WinterFest 2011 in Bend, Oregon**

*The expanded Kids Area, presented by Bend Research, will include kid-pleasers such as snakes, science demonstrations from OMSI*

**Bend, Oregon – December 1, 2010** – For kids, there are so many things to love about winter. Bend WinterFest offers the season’s best with features such as ice sculptures, snowboarding, skiing and tasty treats. The upcoming 2011 OnPoint Community Credit Union Bend WinterFest will offer more kid-centric activities than ever at the expanded Kids Area sponsored by Bend Research.

The Kids Area will feature a wide range of exhibits from Portland’s award-winning Oregon Museum of Science and Industry (OMSI), including a three-dimensional wooden dinosaur puzzle that stands four feet high, a Van der Graff electricity generator, and 15 tables of hands-on puzzles and brain teasers. Kids may participate in interactive demonstrations of scientific principles (think dry ice and Newton’s Laws of Motion) with museum staff and handle snakes and other reptiles.

Bend Research, which has been developing pharmaceutical and health-science technologies in Central Oregon for more than 30 years, sponsored OMSI’s participation to ensure that kids at Bend WinterFest can be as entertained and engaged by science as they are by winter activities.

“We’re really excited about the opportunity of bringing OMSI to Central Oregon, because they do a fantastic job of exposing kids to science and getting them fired up about it,” said Dr. Rod Ketner, a senior research chemist and group leader at Bend Research. “We want to do all we can to inspire the future scientists of Central Oregon.”

Families will appreciate the myriad of activities in the WinterFest Kids Area, which will include snow play opportunities for children of all ages. It will also be one of the best areas for viewing the event's popular ice carvings and snow sculptures.

#### **About Bend WinterFest**

Celebrate Central Oregon's unique culture, embrace its music and arts, beautiful environment and its fabulous opportunities for winter sports for everyone. From snowshoeing to snowboarding, from ice carving to snow sculpting, from downhill skiing to cross-country – Central Oregon is a winter wonderland. Find out more at <http://bendwinterfest.com>.

#### **About Lay It Out Events**

Lay It Out Events is a full service event production company. In addition to producing OnPoint Community Credit Union Bend WinterFest presented by Mt. Bachelor, Northwest Community Balloons Over Bend, The Sterling Savings Bank Bite of Bend, and The Little Woody, Lay It Out Events provides event production services and is available for contract events. For more information, please visit [www.layitoutevents.com](http://www.layitoutevents.com).

#### **About Bend Research, Inc.**

For more than 30 years, Bend Research has worked with clients to create value by advancing new medicines and to solve their most difficult scientific and technical problems. This success is based on the company's ability to develop, advance, and commercialize pharmaceutical technologies. The firm's innovative drug-delivery solutions grow from a solid base of scientific and engineering fundamental understanding.

Bend Research provides formulation and dosage-form support, assists in process development and optimization, prepares clinical-trial quantities of drug candidates in its cGMP manufacturing facility, and advances promising drug candidates from conception through commercialization. Bend Research currently works with more than 50 pharmaceutical and biotechnology clients worldwide. The company has more than 180 employees based in four state-of-the-art facilities in Bend, Oregon, USA. Learn more at [www.bendres.com](http://www.bendres.com).

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